

TEACHERS COLLEGES OF JAMAICA

BACHELOR OF EDUCATION

JANUARY 2021 EXAMINATIONS

COMMON PAPER

PHYSICAL EDUCATION

SPORT JOURNALISM

[PE442SEB]

**YEAR 4
SECONDARY**

TIME: 3 HOURS

**Instruction: Candidates are required to answer ALL questions in SECTION A and
THREE questions in SECTION B.**

DO NOT TURN THIS PAGE UNTIL YOU ARE TOLD TO DO SO.

SECTION A

Answer ALL questions.

1. One of the ways journalists decide which stories to cover is by determining their newsworthiness. Identify FOUR characteristics of news. (2 marks)
2. Good sources are the lifeblood of good News/Sports stories. State TWO types of sources in the context of journalism. (2 marks)
3. Agenda setting is the idea that while journalists do not control what people think, they do influence what many people think about by what they choose to present. State whether you agree with this statement and why. (2 marks)
4. Gatekeepers are the individuals or groups in an organization who regulate either access to goods and services in the case of social welfare provisions, or the flow of information in the case of politics or news media. Give a reason to justify whether this statement is correct. (2 marks)
5. Journalist not only collect information, but also verify the information by fact checking for accuracy, before moving to write or tell the story. State whether this statement is correct, giving a reason. (2 marks)
6. The most recommended style of writing news/sports stories is the Inverted Pyramid. Discuss. (5 marks)
7. Rewrite the following soft lead into a hard lead.
After spending two decades as general secretary of the Jamaica Athletics Administrative Association, JAAA, the soft-spoken administrator is set to challenge for the presidency of the most successful and powerful sporting association. The principal of Charlemont High School, Garth Gayle is running against 1976 Olympic 200m gold medallist Donald Quarrie for the top job of the JAAA. (5 marks)

**SECTION B –
Answer THREE questions in this section.**

1. Write a news story from the press release below for publication in a daily newspaper. Also note what additional information you would require to make the story complete. (10 marks)

FOR IMMEDIATE RELEASE

Thursday, January 4, 2021

Sports Development Foundation announces \$6.2m Mini Netball investment

Kingston, Jamaica – The Institute of Sports (Insports) today announced a \$6.2 million investment towards the grassroots development of Mini Netball.

Mini Netball is a programme which introduces girls, ages twelve and under, to the rudiments of the sport.

Speaking at a function at the St. Patrick's Primary School to launch the initiative administrative director of Insports Renardo Smith spoke of the agency's thrust at developing sports at the youth level especially for kids within this age group.

The programme will concentrate on the parishes of St. James, St. Catherine, Clarendon and the Corporate Area and will accommodate approximately 60 primary and prep schools.

Additionally the programme will incorporate three strategic community-based under-12 clusters of approximately 40 youth each from the communities of Waterhouse, Tivoli Gardens, and Rae Town.

The primary schools component of the programme will see INSPORTS personnel and other select coaches visiting schools to conduct training sessions for students and technical workshops for physical education teachers.

The 2021-2022 phase of the project will culminate with regional schools tournaments in the three pilot parishes with the top teams meeting in the national champion of champions tournament.

The Institute of Sports, an agency under the Office of the Prime Minister, will be working closely with Netball Jamaica (NJ) and its respective regional bodies to implement this programme.

NJ's president Tricia Robinson, in her remarks, welcomed the partnership with INSPORTS which has come after almost 18 months of negotiations and planning.

-END-

Total 10 marks

2. Elaine Thompson-Herah, the Olympic 100m and 200m gold medallist from Rio De Janeiro 2016, has parted company with her long time coach Stephen Francis at the MVP Track Club months ahead of the Jamaica's trials for the Tokyo Olympics this summer. It is said that the talented sprinter will start working out with the Sprint Tech track club under the guidance of Maurice Wilson. According to an unnamed source, the joint national record holder has also parted company with veteran agent Adrian Laidlaw, who has been managing her affairs since 2015 when she secured silver in the 200m in a career best 21.66 seconds at the IAAF World Championships in Beijing, China. You are a sports reporter with RJRGLEANER Communications and an unnamed source called and advised you that Thompson-Herah had a big argument with coach Francis during training at Stadium East this morning. She is said to have stormed out saying she is moving on the train with coach Wilson at Sprint Tech.

Using your journalistic knowledge, discuss the steps you would take to develop the story.

(10 marks)

3. Given the changing cultural dynamics and enhanced competition that have accompanied the evolution of media convergence, analyse the place of journalistic ethics in current day media.

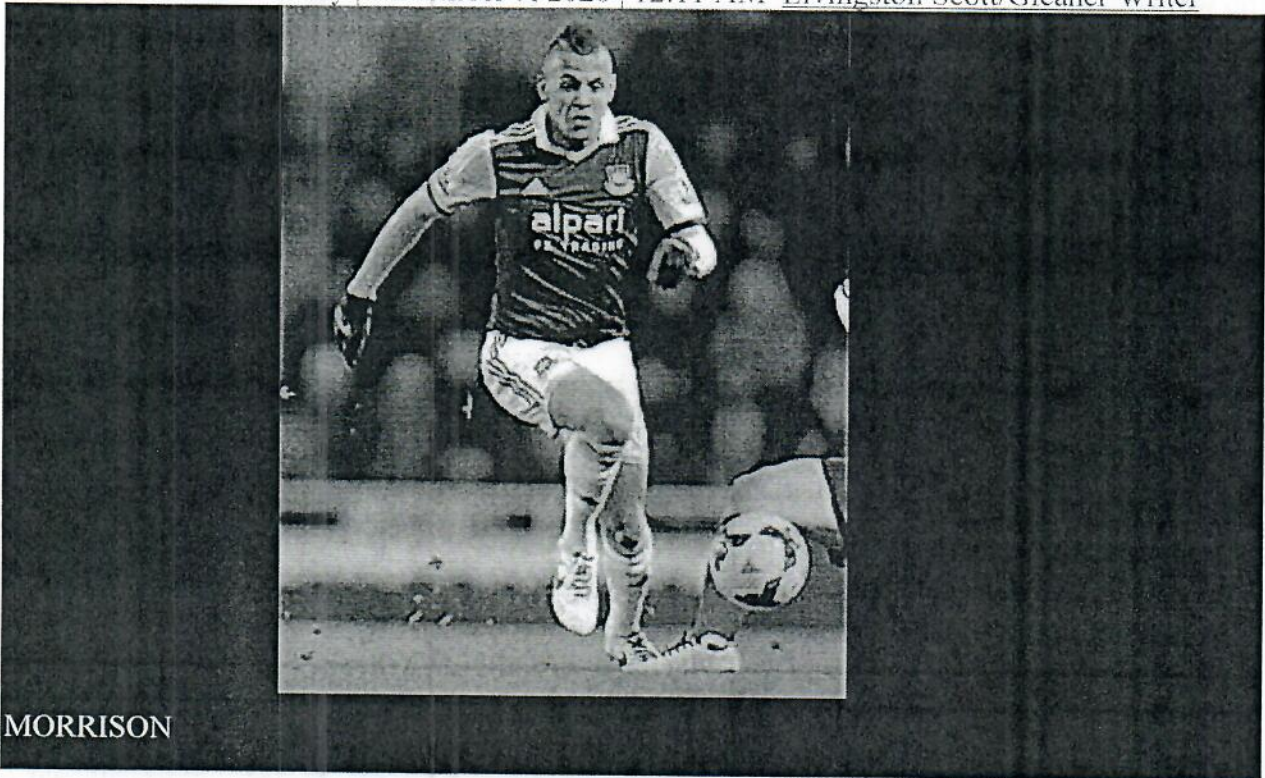
(10 marks)

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4. Using the Characteristics and Pillars, analyze the following sports story in no less than 500 words. (10 marks)

Tension In Saudi Arabia - Ravel Morrison Lashes Out At JFF While Reggae Boyz Threaten Match Boycott

Published: Monday | November 9, 2020 | 12:11 AM Livingston Scott/Gleaner Writer



Former Manchester United and West Ham player Ravel Morrison is displeased at what he and his agent, Daniel Wilson deem poor treatment from the Jamaica Football Federation (JFF) ahead of his expected debut against hosts Saudi Arabia on Saturday. **The Gleaner** understands that Wilson, Morrison's agent, told Reggae Boyz team manager Roy Simpson in an email that the JFF had been disrespectful towards his client. Wilson says Morrison was assured that he would travel business class to Saudi Arabia only to find that instead, he had been booked in economy class. "Very disappointed to send this email to the Federation as a fellow Jamaican," Wilson wrote. "Ravel has taken his seat on the plane, and it's not business class as stated. It's economy. It's disrespectful to Ravel as he and myself have been told one thing, and it's a lie. "This is not how we travel as professional athletes, especially in the current times of COVID-19, and it's

disrespectful as you have given us information that the seat has been upgraded, which it wasn't." Wilson said that if this is how the JFF intends to operate, Morrison would not return to play for Jamaica.

"I'm making myself clear at the start," he said. "If this is how the federation acts, he won't be returning to play for Jamaica." He requested that the JFF upgrade the player's tickets for his return flight and that confirmation be sent to him.

"See that his return flight is upgraded, and I want the confirmation sent to me as now, I listen to no words from the JFF," he said. "This is not how the start of him playing for Jamaica should be, on a negative."

The Gleaner understands that JFF President Michael Ricketts, Vice-President Bruce Gaynor, and General Secretary Dalton Wint all travelled business class to Saudi Arabia.

A source close to the JFF told **The Gleaner** that there is also tension between players and the administration as the JFF is yet to respond to the players' payment proposal, and the players are threatening not to take the field in Saudi Arabia if their demands are not met.

When contacted, Wint said he was unavailable for comment while calls to Simpson and Ricketts went unanswered.

5. The Ministry of Health and Well has given the Jamaica Football Federation (JFF) and the Professional Football of Jamaica Limited (PFJL) the go ahead to start the National Premier League under strict protocols as the nation continues to battle the Covid-19 Coronavirus pandemic. The revelation comes close to three months after JFF president Michael Ricketts met with Health Minister Christopher Tufton seeking the green light to start the league. Last season's competition was cut short after the government stopped all sporting and entertainment events due to Covid-19. The JFF had hoped to start the competition on November 14. All of which was included in the JFF's latest protocols for the premier league restart. Chris Williams, the newly appointed chairman of the PFJL has welcomed the news of government's approval noting that his team and the leadership of the 12 premiership clubs has been chomping at the bit to restart the local football industry.

Write a press release about the event.

(10 marks)

END OF EXAMINATION