

TEACHERS COLLEGES OF JAMAICA

BACHELOR OF EDUCATION

MAY 2022 EXAMINATIONS

COMMON PAPER

PHYSICAL EDUCATION

SPORTS MANAGEMENT

(PE404SEB)

YEAR 4

TIME:2 ½ HOURS

SECONDARY

INSTRUCTION: Candidates are required to answer any THREE questions.

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Answer any THREE questions.

1. a) Sports management is important in every sporting institution. Examine the term *sports management*. (4 marks)
b) Discuss the significance of FOUR broad elements of sports management. (16 marks)
2. a) Examine the term *strategic planning*. (4 marks)
b) Explain how the SWOT analysis can be used to evaluate managerial decisions in the sporting industry. (16 marks)
3. What is the significance of having good governance in a sporting organization? (20 marks)
4. You were asked to make a presentation at a Sports Conference on Sports Facility Management. Your presentation should:
 - a) Identify the various types of sports facilities.
 - b) Describe the type of management structure at Sporting Facilities.
 - c) Outline the roles and functions of a sports facility manager.
 - d) Identify the revenue possibilities for a sports facility. (20 marks)
5. Good leadership can contribute to an organization being successful. Examine any TWO leadership styles and how they can aid in the management and development of any sporting organization. (20 marks)

END OF EXAMINATION